

# Complétion Jointe de Matrices

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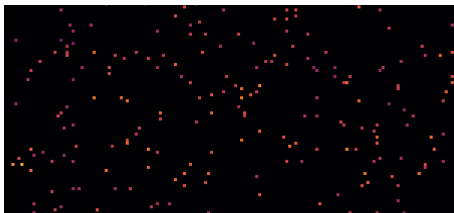
50<sup>e</sup> Journées de Statistique - Paris Saclay, 29 mai 2018

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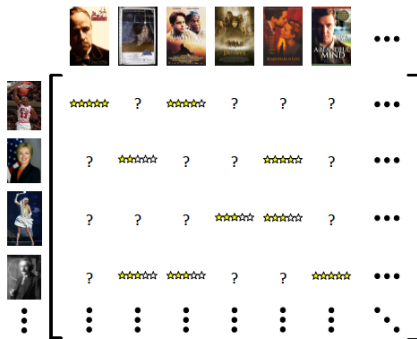
# Matrix completion is ...



- **Task:** given a partially observed data matrix  $\mathbf{X}$ , predict the unobserved entries
- Large matrices: # rows, # columns  $\approx 10^5, 10^6$ .
- Very under-determined (often only 1-2% observed)
- Application to recommender systems, system identification, image processing, microarray data, etc.

# Motivations: recommendation systems, Netflix prize

- A popular example is the Netflix challenge (2006-2009)



- Dataset: 480K users, 18K movies, 100M ratings
- Only 1.1% of the matrix is filled!

- In general, we cannot infer missing ratings without any other information.
- This problem is under-determined, more unknown than observations.
- **Low-rank assumption:** fill matrix such that rank is minimum.  
→ A few factors explain most of the data.

## Completion via rank minimization

$$\text{minimize}_{\mathbf{W}} \text{rank}(\mathbf{W}) \quad \text{s. t.} \quad W_{ij} = \underbrace{X_{ij}}_{\text{observed entries}}, \quad (i, j) \in \underbrace{\Omega}_{\text{sampling set}}.$$

- Non-convex problem and combinatorially NP-hard!!

# Convex formulation of the rank minimization problem

$$\text{rank}(\mathbf{X}) = \sum_{i=1}^{\min \dim(\mathbf{X})} \mathbb{1}_{(\sigma_i(\mathbf{X}) > 0)} = \|\sigma(\mathbf{X})\|_0.$$

Replace  $\ell_0$  by  $\ell_1$  [Fazel (2002), Srebro et al. (2005); Candes and Tao (2010); Recht et al. (2010); Negahban and Wainwright (2011); Klopp (2014)]:

$$\|\mathbf{X}\|_* = \sum_{i=1}^{\min \dim(\mathbf{X})} (\sigma_i(\mathbf{X})).$$

Hence tempting to consider

## Nuclear norm minimization:

$$\text{minimize}_{\mathbf{W}} \|\mathbf{W}\|_* \quad \text{s. t.} \quad W_{ij} = \underbrace{X_{ij}}_{\text{observed entries}}, \quad (i, j) \in \underbrace{\Omega}_{\text{sampling set}}.$$

This is a convex problem !



# Collective matrix completion: motivations

- Data is often obtained from a collection of matrices  $\mathcal{X} = (\mathbf{X}^1, \dots, \mathbf{X}^V)$ .

$$\mathcal{X} = \left( \begin{array}{ccc} \begin{array}{|c|c|c|c|c|c|} \hline & & \color{green}{\blacksquare} & & & \\ \hline \color{orange}{\blacksquare} & & \color{orange}{\blacksquare} & & & \\ \hline & \color{yellow}{\blacksquare} & & \color{orange}{\blacksquare} & & \\ \hline & \color{green}{\blacksquare} & \color{green}{\blacksquare} & & & \\ \hline & & & & & \color{orange}{\blacksquare} \\ \hline & & \color{orange}{\blacksquare} & & & \\ \hline \end{array} & \begin{array}{|c|c|c|c|c|c|} \hline & \color{orange}{\blacksquare} & & & \color{yellow}{\blacksquare} & \\ \hline \color{green}{\blacksquare} & & & & & \\ \hline & & \color{orange}{\blacksquare} & & & \\ \hline & \color{orange}{\blacksquare} & & \color{orange}{\blacksquare} & & \\ \hline & & & & & \\ \hline & \color{orange}{\blacksquare} & \color{yellow}{\blacksquare} & & & \\ \hline & & & & & \\ \hline \end{array} & \dots & \begin{array}{|c|c|c|c|c|c|} \hline \color{orange}{\blacksquare} & & & & \color{orange}{\blacksquare} & \\ \hline & \color{yellow}{\blacksquare} & & & & \\ \hline & & \color{green}{\blacksquare} & & & \\ \hline \color{green}{\blacksquare} & & & & & \\ \hline & & & & & \color{orange}{\blacksquare} \\ \hline \color{orange}{\blacksquare} & & & & & \\ \hline & & & & & \color{green}{\blacksquare} \\ \hline \end{array} \\ \mathbf{X}^1 & \mathbf{X}^2 & \dots & \mathbf{X}^V \\ \dots & & & \end{array} \right)$$

- It may be beneficial to leverage all the available user data by various sources.
- **Cold-Start** problem: in recommender systems, when a new user has no rating it is impossible to predict his ratings.
- Shared structure among the sources can be useful to get better predictions.

# Collective matrix completion: model setup

- Each source view  $\mathbf{X}^v \in \mathbb{R}^{d_u \times d_v}$  and  $D = \sum_{v=1}^V d_v$ .
- We assume that the distribution of for each source  $\mathbf{X}^v$  depends on the matrix of parameters  $\mathbf{M}^v$ .
- **Model:** let  $B_{ij}^v$  be independent Bernoulli random variables and independent from  $X_{ij}^v$ , with parameter  $\pi_{ij}^v$ .

$$Y_{ij}^v = B_{ij}^v X_{ij}^v.$$

- We can think of the  $B_{ij}^v$  as masked variables.
- $\pi_{ij}^v =$  probability to observe the  $(i, j)$ -th entry of the  $v$ -th source.

# Collective matrix completion: sampling scheme

- We consider **general sampling model** where we only assume:

**Assumption 1:** There exists a positive constant  $0 < \rho < 1$  s.t.  
 $\min_{v \in [V]} \min_{(i,j) \in [d_u] \times [d_v]} \pi_{ij}^v \geq \rho.$

[Klopp (2015); Klopp et al. (2015)]

- $\pi_{i \cdot}^v = \sum_{j=1}^{d_v} \pi_{ij}^v$  the probability to observe an element from the  $i$ -th row of  $\mathbf{X}^v$ .
- $\pi_{\cdot j}^v = \sum_{i=1}^{d_u} \pi_{ij}^v$  the probability to observe an element from the  $j$ -th column of  $\mathbf{X}^v$ .
- Let  $\pi_{i \cdot} = \max_{v \in [V]} \pi_{i \cdot}^v$ ,  $\pi_{\cdot j} = \sum_{v=1}^V \pi_{i \cdot}^v$ , and

$$\max_{(i,j) \in [d_u] \times [d_v]} (\pi_{i \cdot}, \pi_{\cdot j}) \leq \mu.$$



- Heterogeneous sources: (ratings), (counting: number of clicks) (binomial: like/dislike)
- General framework: natural exponential family

$$X_{ij}^v | M_{ij}^v \sim h^v(X_{ij}^v) \exp(X_{ij}^v M_{ij}^v - G^v(M_{ij}^v)).$$

[Gunasekar et al. (2014); Cao and Xie (2016); Lafond (2015)]

- Many distributions belong to the exponential family: Gaussian, binomial, Poisson, exponential, etc.

**Assumption 2:** - The distribution of  $X_{ij}^v$  has sub-exponential tail.  
- Strong convexity of the log-partition function  $G^v$ .

# Exponential family noise: estimation procedure

- Given observations  $\mathcal{Y} = (\mathbf{Y}^1, \dots, \mathbf{Y}^V)$ , we write the negative log-likelihood as

$$\mathcal{L}_{\mathcal{Y}}(\mathcal{W}) = -\frac{1}{d_u D} \sum_{v \in [V]} \sum_{(i,j) \in [d_u] \times [d_v]} B_{ij}^v (Y_{ij}^v W_{ij}^v - G^v(W_{ij}^v)).$$

- The nuclear norm penalized estimator  $\widehat{\mathcal{M}}$  of  $\mathcal{M}$  is defined as follows:

$$\widehat{\mathcal{M}} = (\widehat{\mathbf{M}}^1, \dots, \widehat{\mathbf{M}}^V) = \underset{\|\mathcal{W}\|_{\infty} \leq \gamma}{\operatorname{argmin}} \mathcal{L}_{\mathcal{Y}}(\mathcal{W}) + \lambda \|\mathcal{W}\|_*,$$

- $\lambda > 0$  is a positive regularization parameter that balances the trade-off between model fit and privileging a low-rank solution.

## Theorem [A., Klopp 2018]

Assume that Assumptions 1 and 2 hold and

$$\lambda \approx \frac{\sqrt{\mu} + (\log(d_u \vee D))^{3/2}}{d_u D}.$$

Then, with high probability, one has

$$\frac{1}{d_u D} \|\widehat{\mathcal{M}} - \mathcal{M}\|_F^2 \lesssim \frac{\text{rank}(\mathcal{M})(\mu + (\log(d_u \vee D))^{3/2})}{p^2 d_u D}.$$

- **Uniform sampling:** If  $c_1/(d_u d_v) \leq \pi_{ij}^v \leq c_2/(d_u d_v)$ , then

$$\frac{1}{d_u D} \|\widehat{\mathcal{M}} - \mathcal{M}\|_F^2 \lesssim \frac{\text{rank}(\mathcal{M})}{p(d_u \wedge D)}.$$

- We denote  $n = \sum_{v \in [V]} \sum_{(i,j) \in [d_u] \times [d_v]} \pi_{ij}^v$ , the expected number of observations.
- **Sample complexity:**

$$n \gtrsim \text{rank}(\mathcal{M})(d_u \vee D).$$

## Example: 1-bit matrix completion

- **1-bit matrix completion:**  $\mathcal{Y} \in \{+1, -1\}$  with probability  $f(\mathcal{M})$  for some link-function  $f$  [ Davenport et al. (2014); Klopp et al. (2015); Alquier et al. (2017)]
- Klopp et al. (2015) obtained the rate  $\text{rank}(\mathcal{M})(d \vee D) \log(d \vee D)/n$  as the upper bound and  $\text{rank}(\mathcal{M})(d \vee D)/n$  as the lower bound for 1-bit matrix completion.

Corollary[A., Klopp 2018]

$$\frac{1}{dD} \|\widehat{\mathcal{M}} - \mathcal{M}\|_F^2 \lesssim \frac{\text{rank}(\mathcal{M})(d \vee D)}{n},$$

- **Answer** the important theoretical question: what is the exact minimax rate of convergence for 1-bit matrix completion which was previously known up to a logarithmic factor.
- **Sum-norm penalization:**  $\sum_{v \in [V]} \|\mathbf{M}^v\|_*$

- We do not assume any specific model for the observations.
- We consider the risk of estimating  $\mathbf{X}^\nu$  with a loss function  $\ell^\nu$ ,
- We focus on non-negative loss functions that are Lipschitz:

**Assumption 3:** We assume that the loss function  $\ell^\nu(y, \cdot)$  is  $\rho_\nu$ -Lipschitz in its second argument:

$$|\ell^\nu(y, x) - \ell^\nu(y, x')| \leq \rho_\nu |x - x'|.$$

- Examples: hinge loss with  $\ell^\nu(y, y') = \max(0, 1 - yy')$ , logistic loss with  $\ell^\nu(y, y') = \log(1 + \exp(-yy'))$ , etc.

# Distribution-free setting: estimation procedure

- Goodness-of-fit term:

$$R_{\mathbf{y}}(\mathcal{W}) = \frac{1}{d_u D} \sum_{v \in [V]} \sum_{(i,j) \in [d_u] \times [d_v]} B_{ij}^v \ell^v(Y_{ij}^v, W_{ij}^v).$$

- We define the oracle as:

$$\hat{\mathcal{M}}^* = (\hat{\mathcal{M}}^1, \dots, \hat{\mathcal{M}}^V) = \underset{\|\mathcal{W}\|_\infty \leq \gamma}{\operatorname{argmin}} R(\mathcal{W}),$$

where  $R(\mathcal{W}) = \mathbb{E}[R_{\mathbf{y}}(\mathcal{W})]$ .

- For a tuning parameter  $\Lambda > 0$ , the nuclear norm penalized estimator  $\hat{\mathcal{M}}$  is defined as

$$\hat{\mathcal{M}} \in \underset{\|\mathcal{W}\|_\infty \leq \gamma}{\operatorname{argmin}} \{R_{\mathbf{y}}(\mathcal{W}) + \Lambda \|\mathcal{W}\|_*\}.$$

- We denote by  $\|\mathcal{W}\|_{\Pi, F}^2 = \sum_v \sum_{(i,j)} \pi_{ij}^v (W_{ij}^v)^2$ .

**Assumption 4:** Assume that for every  $\mathcal{W}$  with  $\|\mathcal{W}\|_{\infty} \leq \gamma$ , one has  $R(\mathcal{W}) - R(\mathcal{M}^{\star}) \gtrsim \frac{1}{d_u D} \|\mathcal{W} - \mathcal{M}^{\star}\|_{\Pi, F}^2$ .

- Assumption 4 is called “Bernstein” condition (Mendelson, 2008; Bartlett et al., 2004; Alquier et al., 2017; Elsen and van de Geer, 2018).

## Theorem [A. Klopp 2018]

Let Assumptions 1, 3, and 4 hold and

$\Lambda \approx (\sqrt{\mu} + \sqrt{\log(d_u \vee D)}) / (d_u D)$ . Then, with probability , one has

$$R(\widehat{\mathcal{M}}) - R(\mathcal{M}^{\star}) \lesssim \frac{\mu + \log(d_u \vee D)}{pd_u D}$$

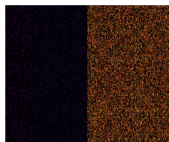


# Toy example using CVXPY package

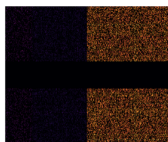
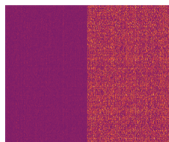
$V$	$d_u$	$d_1$	$d_2$	$d_3$	$M^1(\text{rank} = 5)$	$M^2(\text{rank} = 10)$	$M^3(\text{rank} = 15)$
3	500	100	200	300	$\mathcal{N}(-2, 0.5)$	$\mathcal{N}(1, 0.5)$	$\mathcal{N}(2, 0.5)$

	$M^1$	$M^2$	$M^3$	$\mathcal{M}$	$\mathcal{M}_{\text{cold}}$
% observations	10%	20%	30%	23.29%	18.69%

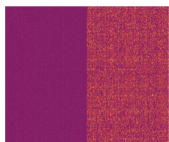
	CMC	SNN	Cold-Start	$\widehat{M}^1$	$\widehat{M}^2$	$\widehat{M}^3$
RMSE	0.223	0.224	0.220	0.198	0.194	0.311



observed + fitted collective matrix.



observed + fitted cold collective matrix.



CVXPY [Diamond and S. Boyd (2016)]



- First theoretical guarantees on the case of noisy collective MC.
- Collective approach provides faster rate of convergences in the case of joint low-rank structure.
- Exact minimax optimal rate of convergence for 1-bit matrix completion which was known upto a logarithmic factor.
- On going work: algorithmic study with numerical experiments.

Thank you.

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